

# NEW CONNEXION

NEW CONNEXION

eMinder

**Need to promote an upcoming event?  
Advertise in the Pacific Northwest eMinder –  
emailed monthly on the 1st and 15th  
to a growing subscriber list.**

**Choose from 3 options —  
Standard, Enhanced or Graphic eMinder listings**

Option	Features	Price*
<b>Standard</b>	150-word description Unlimited email and hyperlinks in text Black text with italics, bolding, underline	\$50
<b>Enhanced</b>	150-word description Unlimited email and hyperlinks in text Choice of color for: <ul style="list-style-type: none"> <li>• headline</li> <li>• headline underline bar</li> <li>• highlight box</li> </ul>	\$75
<b>Graphic</b>	150-word description Unlimited email and hyperlinks in text Choice of color for: <ul style="list-style-type: none"> <li>• headline</li> <li>• headline underline bar</li> <li>• highlight box</li> </ul> One graphic (right placement)	\$100

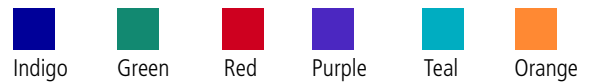
\*includes two emails sent on the 1st and 15th

### Choose Your Colors

**Enhanced and graphic options offer a choice of colors  
for headline, headline underline bar and highlight box.**

Colors may vary on different computer monitors.

#### Headline and headline underline bar colors



#### Highlight box colors



### Special Discount

**Want a discount on this eMinder? Include a special pitch  
in your company's newsletter inviting your email list to  
subscribe to New Connexion's eMinder and free\*MAIL,  
and you'll receive 10% off one eMinder (minimum 50 on  
mailing list).**

headline

OR July 12

**Magnetize Yourself & Your Business**  
With Erin Donley  
Thursday, July 12, 7-8:30 pm, \$15  
New Renaissance Bookshop Event Center  
1338 NW 23rd Ave., Portland

**Experience ways to:**

- Work with the media
- Advertise inexpensively
- Describe what you do effectively and creatively
- Invigorate yourself, employees and customers
- View advertising and marketing in a fresh way
- Avoid burn-out

Erin Donley comes from a sales and marketing background in Portland Radio. She now writes a weekly review column for New Renaissance Bookshop and is a strong contributor to marketing in the new-age community.

To register, call 503-224-4929 or visit <http://www.newrenbooks.com>

OR July 12

**Magnetize Yourself & Your Business**

With Erin Donley

Thursday, July 12, 7-8:30 pm, \$15  
New Renaissance Bookshop Event Center  
1338 NW 23rd Ave., Portland

**Experience ways to:**

- Work with the media
- Advertise inexpensively
- Describe what you do effectively and creatively
- Invigorate yourself, employees and customers
- View advertising and marketing in a fresh way
- Avoid burn-out

Erin Donley comes from a sales and marketing background in Portland Radio. She now writes a weekly review column for New Renaissance Bookshop and is a strong contributor to marketing in the new-age community.

To register, call 503-224-4929 or visit  
<http://www.newrenbooks.com>

OR July 12

**Magnetize Yourself & Your Business**

With Erin Donley

Thursday, July 12, 7-8:30 pm, \$15  
New Renaissance Bookshop Event Center  
1338 NW 23rd Ave., Portland

**Experience ways to:**

- Work with the media
- Advertise inexpensively
- Describe what you do effectively and creatively
- Invigorate yourself, employees and customers
- View advertising and marketing in a fresh way
- Avoid burn-out



graphic

Erin Donley comes from a sales and marketing background in Portland Radio. She now writes a weekly review column for New Renaissance Bookshop and is a strong contributor to marketing in the new-age community.

To register, call 503-224-4929 or visit  
<http://www.newrenbooks.com>

**Email eMinder ads to [ads@newconnexionjournal.com](mailto:ads@newconnexionjournal.com)**