

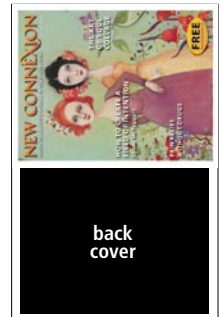
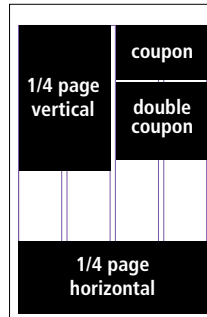
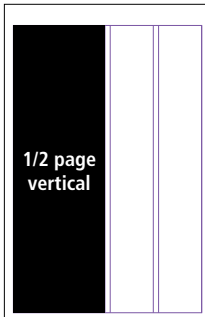
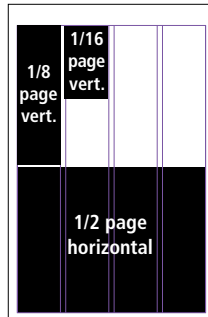
**2009  
Ad Rates**  
• PRINT •

# NEW CONNEXION

*New Connexion is the most widely read publication in the Pacific Northwest for natural health and healing, spiritual and personal growth, and conscious living. Distributed bimonthly to 45,000 readers in Oregon, Washington and Idaho, including Portland Metro, Eugene, Salem, Oregon Coast, Seattle Metro, Everett, Spokane and Vancouver. Free at more than 1,400 health food stores, bookstores, libraries, universities, cafes and street boxes.*



**DISPLAY ADS**  
PLUS WEB BUTTON



**DISPLAY  
AD RATES  
(PER ISSUE)**

Ad Option	Black & White			Full Color			Size (W x H)
	1 issue	3 issues	6 issues	1 issue	3 issues	6 issues	
1/16 Page	\$200	\$180	\$160	\$270	\$243	\$216	2.375 x 4
Coupon	\$289	\$260	\$231	\$391	\$352	\$312	5 x 3
1/8 Page	\$322	\$290	\$258	\$435	\$392	\$348	2.375 x 7.75
Double Coupon	\$377	\$339	\$302	\$509	\$458	\$407	5 x 4.25
1/4 Page Vertical	\$468	\$421	\$374	\$630	\$567	\$504	5 x 7.75
1/4 Page Horizontal	\$468	\$421	\$374	\$630	\$567	\$504	10.375 x 3.875
1/2 Page Vertical	\$818	\$736	\$654	\$1,104	\$994	\$883	5 x 15.75
1/2 Page Horizontal	\$818	\$736	\$654	\$1,104	\$994	\$883	10.375 x 7.75
1/2 Page Island	\$818	\$736	\$654	\$1,104	\$994	\$883	7.75 x 10.25
Full Page	\$1,249	\$1,124	\$999	\$1,685	\$1,517	\$1,348	10.375 x 15.75
Back Cover	--	--	--	\$1,375	\$1,238	\$1,100	8 x 10.25

Add 10% for preferred position.

**FREE WEB BUTTON WITH DISPLAY ADS**

Display advertisers get double the value – great visibility in the print publication and an added web button hyperlink to your website. Web button ads are 240 x 70 pixels.

**DISPLAY AD SPECIFICATIONS**

Submit display ads as a .pdf or .eps file. Submit photos and graphics as high resolution .tif or .jpg files (300 dpi). Color ads must be CMYK.

**2009  
Ad Rates**  
• PRINT •

# NEW CONNEXION

**RESOURCE  
GUIDE ADS  
PLUS WEB AD**

Resource Guide ads are great for promoting holistic practitioners and businesses. Even better, the same ad runs in the print publication and on the web for one low price.

Resource Guide ads are easy to create. You provide us with ad copy and a photo and/or a logo, and we'll design the ad for you.

**Categories:** • Arts & Entertainment • Bookstores & Gifts Shops • Business & Professional • Classes & Workshops • Coaching & Life Strategies • Cosmic & Intuitive Arts • Counselors & Therapists • Health & Healing • Holistic Stores & Products • Massage & Bodywork • New Releases • Spas & Retreats • Spiritual



**RESOURCE  
GUIDE RATES  
(PER ISSUE)**

<b>1 issue</b>	<b>3 issues</b>	<b>6 issues</b>	<b>Size (WxH)</b>
\$175	\$160	\$145	5 x 2.5

**RESOURCE GUIDE AD SPECIFICATIONS**

Submit ad copy and contact information (approximately 100 words). Submit photo or logo as high resolution .tif or .jpg file (300 dpi). **New Connexion** designs the final ad for advertisers at no charge.

**CALENDAR  
ADS**



Easy, affordable and effective, calendar ads run in the print publication and on the web. Includes up to 40 words on the calendar, plus listings are featured in Enlightening Events of the Week on the home page. Upgrade to Deluxe and promote your event with the event eMinder. Make your ad stand out — add a graphic for only \$20 more.

Enter your listings online at [www.newconnexionjournal.com](http://www.newconnexionjournal.com).

**CALENDAR RATES**

Ad Option	Frequency	Rate	Graphic (add-on)
Basic	Online for 30 days	\$30	\$20
Enhanced	In print & online for 60 days	\$50	\$20
Deluxe	In print & online for 60 days, emailed twice in eMinder	\$100	\$20

**ADVERTISING  
DEADLINES**

Email all advertising files to [ads@newconnexionjournal.com](mailto:ads@newconnexionjournal.com) or by CD to P.O. Box 16, Marylhurst, OR 97036.

Issue	Deadline
Jan/Feb	Dec 10
March/April	Feb 10
May/June	April 10
July/August	June 10
Sept/Oct	Aug 10
Nov/Dec	Oct 10

# NEW CONNEXION

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